Зовнішнє незалежне оцінювання 2013 року з англійської мови

Зміст завдання та правильна відповідь	Відповідність завдання Програм зовнішнього незалежного оцінювання з іноземних мов
Частина «ЧИТАННЯ»	•
Task 1 1 Health care	Розуміти зміст прочитаного, знаходити основну інформацію у текстах різнопланового характеру, уміти узагальнювати зміст прочитаного
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3 Educational services

KCP International Language Institute

is pleased to be able to offer students from around the world a unique opportunity to learn more about Japan, its language and culture. Our programs are open to all English speaking students. http://www.kcpinternational.com

4 Art exhibition

THE JOHN DAVIES GALLERY

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5 Properties for sale

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Task 2

The History of Chupa Chups Lollipops

The Chupa Chups company started as an idea of a Spanish citizen named Enric Bernat in 1958. Mr. Bernat started his career at an apple jam factory. He approached investors about a lollipop business but he failed to get support. He took over the company himself and built the first production machines with his own hands. He also decided that the new creation would be called Chupa Chups, after the Spanish verb *chupar*, which translates into *to suck*.

Enric Bernat knew that the bon-bons on a wooden stick would be an instant hit. Previously candy had been marketed as a luxury and kept away from children. However, he knew that if he could get the candy into the view of children he would sell many more lollipops. Five years after he first introduced the idea, Chupa Chups were being sold at over 300,000 stores across Europe.

The original Chupa Chups sales force was over 600 sales agents for 300,000 locations. This amazing sales force sped across Europe to bring the good news and delicious taste of the Chupa Chups lollipops to the masses. Without their dedication and excitement, there would be no way the company could have grown to the massive size that it is today.

Sadly, the traditional wooden stick that was associated with Chupa Chups had to be discontinued and replaced with a plastic one due to the lack of wood available in Spain. The stick has remained plastic ever since.

Розуміти прочитані автентичні тексти різних жанрів і стилів, включаючи уривки художніх творів та творів публіцистичного стилю, знаходити та аналізувати інформацію відповідно до завдання, робити висновки з прочитаного, аналізувати й зіставляти інформацію; виділяти детальну інформацію про осіб, факти, події тощо; виокремлювати ключові слова та визначати значення незнайомих слів за контекстом

Chupa Chups were originally going to be called GOL but the name did not stick. An advertising firm came up with the idea to name them Chupa and the delightful lollipops were born. Salvador Dali, the famous painter, created the new Chupa Chups logo, which remains on the wrapper on all of the lollipops to this day.

The Chupa Chups business went international beginning with Asia and Australia in the 1970's. It soon followed to North America and the rest of Europe. The amazing results led to a high point for the company, with the production of over 4 billion Chupa Chups lollipops during the 2003 calendar year.

6 Which of the following is stated in the text about Enric Bernat?

He made the factory equipment himself.

7 What is TRUE about the Chupa Chups logo?

It was designed by a great artist.

8 Where was the Chupa Chups business originally concentrated?

In Europe

9 According to the text, what helped the company to become a big success?

The sales staff's enthusiasm

10 Which of the following is NOT TRUE according to the text?

The name Chupa Chups means bon-bons.

Task 3

Winter Celebrations

11 Chinese New Year - colours to make people fortunate

Chinese New Year is the most important of the traditional Chinese holidays. It falls on different dates each year, between January 21 and February 20. Visits to friends and family take place during this celebration. Everything golden is said to bring wealth, and everything red is considered especially lucky.

12 Christmas - an imaginary figure appearing in different ways

Christmas is the celebration of the birth of Jesus Christ. Around the world, family members help to decorate trees and homes with bright lights, wreaths, candles, holly, mistletoe, and ornaments. On Christmas Eve, many people go to church. Also on Christmas Eve, Santa comes from the North Pole in a sleigh to deliver gifts. In Hawaii, it is said he arrives by boat, in Australia, the jolly man arrives on water skis, and in Ghana, he comes out of the jungle.

13 Hanukkah – a special dish eaten with something sweet

Jewish people celebrate Hanukkah, a holiday honoring the Maccabees victory over King Antiochus, who forbade Jews to practice their religion. For eight nights, Hanukkah is celebrated with prayer, the lighting of the menorah, and food. Children play games, sing songs, and exchange gifts. Potato pancakes, known as latkes in Yiddish, are traditionally served with applesauce or jam.

Знаходити та аналізувати необхідну інформацію, знаходити детальну інформацію із документів, що використовуються у повсякденному житті (оголошення, проспекти, меню, розклад руху поїздів тощо), для виконання певного завдання

14 Kwanzaa - honoring people's main values

On December 26, Kwanzaa is celebrated. It is a holiday to commemorate African heritage. Kwanzaa lasts a week during which participants gather with family and friends to exchange gifts and to light a series of black, red, and green candles. These candles symbolize the seven basic merits of African American family life: unity, self-determination, collective work and responsibility, cooperative economics, purpose, creativity, and faith.

15 New Year's Day - greens as symbols of riches

New Year's Day, on January 1, is the first day of the year in the Gregorian calendar. There are often fireworks at midnight to celebrate the New Year. Commonly served in the southern part of the United States, peas are thought to bring luck for the New Year, and vegetables bring wealth.

16 Three Kings Day _ a festive treat containing a surprise

At the end of the Twelve Days of Christmas comes a day called the Epiphany, or Three Kings Day. This holiday is celebrated as the day the three wise men first saw baby Jesus and brought him gifts. On this day in Spain, many children get their Christmas presents. In Puerto Rico, before children go to sleep on January 5, they leave a box with hay under their beds so the kings will leave good presents. In France, a delicious King cake is baked. Bakers will hide a coin, jewel or little toy inside it.

Розуміти прочитані автентичні Task 4 тексти різних жанрів і стилів; Why are Zebras Striped? розуміти логічні зв'язки між частинами тексту; розуміти When zebras stick together in a herd, the pattern of their stripes blend together with the структуру тексту, розпізнавати stripes of the zebras around them. This is confusing to a lion! All it can see is a large, зв'язки між частинами тексту moving, striped mass. The lion has trouble picking out individual zebras and it's harder still for the lion to recognize (17) Each zebra pattern is unique like a fingerprint. Like a fingerprint (18) and no two zebras are exactly alike. What is truly amazing is (19) from their body stripe! There are several species classified according to variations in stripe patterns. The mountain zebra has silver-white stripes with black markings (20) except for the stomach and the inner thighs. Plains zebras are pale yellow with broad black stripes. Do you know that people of Africa think of zebras as black animals with white stripes (21) as white animals with black stripes! Black stripes or white, the fact remains (22) _____ and are among the fastest and most graceful of runners in the African bush land 17 which way each zebra is moving 18 patterns vary from zebra to zebra

that zebras can recognize other zebras	
20 that extend to every part of the body	
21 whereas people outside Africa consider them	
that zebras are extremely unique	
Частина «ВИКОРИСТАННЯ МОВИ»	
Task 5 Sugarbabes The story of the Sugarbabes starts with two self-confident eight-year-old friends from London who (23) a hatred of maths but loved singing (24) to the radio. Mutya and Keisha then met Siobhan who joined their "gang". They (25) writing and singing and at fourteen the group (26) their first record deal. Just two years later, when their classmates were studying for their exams, the girls (27) their first album, the incredibly cool *One Touch*. But it wasn't as easy as it (28) The album didn't get publicity and Siobhan decided to leave the group.	Аналізувати і зіставляти інформацію, добирати синоніми, фразові дієслова відповідно до контексту. Ідентифікувати та вибирати правильні формулювання для вживання в мові лексичних одиниць та граматичних конструкцій в процесі писемного спілкування

Keisha and Mutya advertised for another girl but did not want to (29) the group name. "We wanted someone who could sing and had her own ideas," they said. That was
Heidi used to be in the girlband Atomic Kitten but she left because she never quite (30) in. Heidi was desperate to sing live in concerts and do her own writing — and she soon realised that she would never be able to do this in a "manufactured" band. Her love of urban music (31) her the perfect Sugarbabe. The three became friends as
soon as they met and (32) to write and record the huge Angels with Dirty Faces album.
23 shared
24 along
25 discovered
26 got
27 released
28 sounds
29 mention

30 fitted 31 made 32 went on	
The Beak of the Toucan Why does the toucan (33) such an enormous beak? The answer, we learned in August, may be that it uses it (34) body temperature. Infrared measurement (35) just before sleep shows that the bird's long beak – which can grow to (36) of its body size – gets hotter, (37) the bird uses it in the pre-sleep cooling process. At other times, as the external heat rises, so too does the heat of the toucan's beak, while its core body heat stays the same.	Ідентифікувати та вибирати правильні формулювання для вживання в мові лексичних одиниць та граматичних конструкцій в процесі писемного спілкування.
have	33 – вживання видо-часових форм дієслова в активному стані,
34 to regulate	34 — вживання безособових форм дієслова,
35 taken	35 – вживання безособових форм дієслова,
36 a third	36 – вживання числівників,
37 suggesting	37 – вживання безособових форм дієслова.

Scientific Progress Despite warnings that it might set off a catastrophic chain reaction that could (38) the Earth, scientists have (39) created a miniature version of the Big Bang, without any observable ill effects. They were able (40) a temperature of (41) ten trillion degrees – a million times hotter than the centre of the sun – by (42) together lead ions at incredible speeds in the Large Hadron Collider, a 27 km underground tunnel at the CERN (European Organization for Nuclear Research) facility near Geneva.	
38 destroy 39 successfully 40 to produce 41 more than 42 smashing	 38 – вживання видо-часових форм дієслова в активному стані, 39 – словотворення, 40 – вживання безособових форм дієслова, 41 – вживання прислівників, ступені порівняння прислівників, 42 – Вживання безособових форм дієслова

Частина «ПИСЬМО»

43

Listening to a radio programme you heard different people discussing the topic of friendship between teens. You have decided to write a letter to the editor of the programme. In your letter

- describe what kind of friend you prefer and why
- say what can cause a friendship to go wrong
- argue whether it is better to have a wide circle of friends or a few close friends

Уміння писати особисті і ділові листи, використовуючи формули мовленнєвого етикету, прийняті в країнах, мова яких вивчається, розповідаючи про окремі факти та події свого життя, висловлюючи власні міркування і почуття, описуючи плани на майбутнє та запитуючи аналогічну інформацію тощо; уміння адекватно використовувати лексику та граматику відповідно до заданої комунікативної ситуації та з використанням відповідного стилю